Summer 2019
Munich International Summer University
FOREWORD

Founded in 1472 in the city of Ingolstadt and relocated to Munich in 1826, Ludwig-Maximilians-Universität München (LMU) can look back on a rich academic tradition encompassing almost 550 years. LMU’s reputation for outstanding academic achievement is known around the world. One indication for this can be seen in the fact that it is a founding member of the League of European Research Universities (LERU). All in all, the University cooperates closely with more than 500 international partner universities and research institutes. These cooperations cover areas ranging from academic contacts and student exchanges to the design of joint degree programs and sophisticated summer programs.

By continuing to follow the path of global networking with renowned partners on all continents, LMU fosters international research and exchange. For several years there has been a focus on cooperation with Chinese universities, which is exemplified in the CSC-Program and above all in the China Academic Network project, established with leading research universities in the fields of Life Sciences, Health, Environmental and Geosciences, Humanities and Social Sciences. By offering a wide range of programs and a tailor-made Europeans Studies program especially for partner universities, the Munich International Summer University (MISU®) supports the objectives of LMU.

For students, MISU® is an opportunity to experience LMU at a personal level. Regardless of whether they take part in a Summer Academy or in one of the dedicated German Language Courses, they benefit from access to renowned professors and teachers who will inspire them to broaden their thinking. Besides, all MISU® programs include extracurricular social and cultural activities, enabling participants to gain valuable insights into a foreign culture during their stay. One can hardly imagine a better ambassador for LMU than someone who returns home from a summer program fully satisfied by his or her experience.

The array of Summer Academies and Partner Programs has been continually expanding over the last years. Especially the European Studies Program in cooperation with Chinese partner universities is a perfect complement of the LMU China Academic Network project.

This year, more than 1.000 participants representing almost 90 nationalities took part in the Munich International Summer University.

My thanks go to all those who have contributed to its success.

November 2019
Prof. Dr. Hans van Ess
Vice President of Ludwig-Maximilians-Universität München
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MISU at a GLANCE

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MISU® at a GLANCE

History

During the 1920s and 1930s LMU Munich hosted summer courses pertaining to German language and literature. The first course to be documented was a German language class in the summer of 1927. After a hiatus lasting several decades, LMU Munich restarted its summer activities in 1998, then under the name of Internationaler Münchner Sommer. Subsequently, the number of language classes has grown, along with the establishment of completely new Summer Academies covering a broad range of academic subjects. In 2008, LMU’s summer courses were integrated into the Munich International Summer University, or MISU®, giving a distinct vision and common standards to the various programs as well as consolidating its role as an international institution of LMU Munich.

Concept and Key Features

Summer programs are valued as an instrument for improving the profile of a university and a chance to showcase its academic strengths to an international cohort of students and their home universities. As an institution of LMU Munich, MISU® curriculars are developed and classes held by LMU staff, partly in cooperation with outstanding German and international partners. All courses guarantee a high academic standard. Small classes, as well as modern and interactive teaching methods, ensure that students are fully engaged in their studies. In general, it is possible to earn credits (usually ECTS credit points in accordance with the European Credit Transfer System) for MISU® Summer Academies and Language Courses. The programs are academically intensive, but offer far more than an academic experience alone, as the participants also learn a great deal about their host city and country during their stay. In addition, the students are supported by a broad spectrum of services, such as detailed prearrival information and the organization of their accommodation. All MISU® courses and activities are of a non-profit nature: the fees for participants are calculated to cover the costs only. And, of course, MISU® strives to offer financial aid too, in order to facilitate participation. In 2011, all members of the MISU® Academic Board approved a concept which includes these key features.

Objectives

MISU® aims at providing its participants with high-level academic knowledge as well as an unforgettable stay in Munich, while simultaneously enhancing the international visibility of LMU Munich and its academic strengths. Summer programs are also valued as a means of developing international cooperation with partner institutions. For international students, MISU® offers an excellent opportunity to gain insight into research and teaching at LMU. Courses can serve both as an alternative to longer exchange programs as well as a pathway to further studies, thus increasing student mobility and attracting students of extraordinary caliber. Furthermore, MISU® is designed as a long-term undertaking, with a spectrum of courses representing the relevant academic subjects of LMU Munich. Hence to increase the number of Summer Academies is another important objective for the future.

Responsibilities

The MISU® Academic Board, which merged with the Advisory board of the LMU International Office functions as an advisory panel and is responsible for both quality control and quality assurance. Six people are members of the board: the Vice President for International Office, who acts as chair; three LMU professors, each of whom represents a different discipline - the social sciences, the natural sciences, and German language and literature studies - and who advise on academic matters; the head of the International Office and the executive director of the IUCM, who advise the board on administrative and non-academic concerns.

Three parties shoulder MISU®’s practical organization. As part of the administration of LMU Munich, the MISU® office is the point of contact within the university. The International University Club Munich (IUCM) is responsible for logistics. Academic staff members of LMU Munich prepare schedules and select participants, along with holding classes, testing, and writing certificates.

See affixes for an organizational chart and the names of the current board members.
MISU® OFFICE AND MANAGEMENT

- Organization
- Events
- Network and Communication
MISU® OFFICE AND MANAGEMENT

Organization

The International University Club Munich (IUCM) is a „Verein (e.V.)“, a registered non-profit association of former LMU students. In 1998 it restarted the tradition of summer schools at LMU Munich from 1927 under the name „International Summer Munich“. The ISU lasted until the summer of 2007, when the Munich International Summer University (MISU®) was established as a successor organization. Since then the MISU® has been coordinating existing summer programs, cooperating in developing new ones, and promoting communication about MISU® within the LMU, to LMU partners, and to interested people around the world.

The IUCM is responsible for the administration and continuity of MISU® in close partnership with LMU’s International Office. Their shared goal is to enhance the internationality of LMU Munich by assisting international students. The cooperation between LMU Munich and the IUCM is laid down in an agreement, through which IUCM assumes responsibility for MISU®’s organization. IUCM’s activities include the management of all financial issues, accommodation usually in student residences, excursions and the social and cultural program, plus the handling of the application process for several courses.

Events

There are two prominent MISU® events during the year: the Annual Meeting of the program managers and the MISU® Welcome Event.

The Annual Meeting is a get-together of those involved in the organization of a MISU® Language Course or Summer Academy. The 2019 Annual Meeting took place in April. Course directors and course organizers, staff of LMU’s International Office, the MISU® Office and the IUCM participated and discussed their most recent experiences. The Annual Meeting is primarily conceived of as an information exchange concerning solutions put forward by other MISU® course staff, in particular with respect to practical questions. The program for the coming year is another important item on the agenda as well as the evaluation of MISU® for the past year. For questions and outcomes of the evaluation 2019 see affixes.

The Welcome Event is one of a few opportunities to meet students from other courses, thus giving an impression of MISU® as a whole. This year it took place in the afternoon and evening of August 5. The MISU® director, Kai Wede, gave a warm welcome to the approximately 500 guests. Afterwards MISU® participants, teachers, and invited guests had the opportunity to engage in conversation while enjoying traditional Bavarian food and drinks to the sound of international music sent in by the participating summer school students.

Network and Communication

The MISU® office networks both within LMU and externally. University-internal communication involves the administration - most notably the University Executive Board - on the one hand, and members of the academic staff, on the other.

In the light of the fact that the internet is essentially the main source of information worldwide, the maintenance and actualization of the MISU® sites is a main concern of all involved parties. The summer courses portal of the German Academic Exchange Service (DAAD), the portal of the Bavarian State Ministry of Sciences and the Arts and other instructional summer school portals are also instrumental in informing young people around the globe. Flyers and posters for MISU® are produced in-house by the IUCM. Platforms which report regularly on MISU® include: the newsletter of the International Office and LMU’s international newsletter (insightLMU).

Key contacts are the LMU representatives in the US, China and Brazil, as well as the colleagues at International Offices of LMU partner universities. This is often just as true of people encountered at visits, fairs, and other events, and delegations visiting the International Office of LMU Munich.

The following universities are partners of MISU®:

- Chinese Universities of the China Adacemic Network (LMU-ChAN)
- Changwon University (South Korea)
- Lignan University (HongKong)
- Oberlin University, Waseda University, University of Tokyo, Sogang University (Japan)
- Westminster University (Great Britain)
- University of Queensland, Sydney and NSW also Monash University and Queensland University of Technology (Australia)
- National University of Singapore (Republic of Singapore)
MISU Summer Academies

MISU Summer Academies offer high-level instruction in various scientific subject areas of LMU Munich; opportunities range from demanding undergraduate courses via advanced seminars to practical research experience. Held in English, they are an excellent opportunity for international students to gain a valuable first insight into researching and teaching at LMU. MISU always strives to enhance the number and to broaden the spectrum of subjects of its Summer Academies.

In 2019, a total of 13 programs were organized in the fields of law, media, economics and entrepreneurship, political sciences, medicine and natural sciences.

- Oncology Winter School (OWS)
- Neurology Winter School (NWS)
- Medical Research Summer School (MedR)
- Munich University Summer Training in German and European Law (MUST)
- Munich Advanced Course in International Law (MACIL)
- European Studies (Vienna – Prague – Munich) (ES)
- Middle East Studies (Munich – Vienna) (MEIA)
- Munich Summer Curriculum (MSC): Electronic Media + Internship
- Global Entrepreneurship Summer School (GESS)
- Summer Research “From Molecules to Behaviour” (Amgen Scholars Program)
- Management Practices and Corporate Communications in a Global Environment (IM)
- Financial Statement Analysis and Valuation (FAV)
- Machine Learning and Data Analytics in Finance and Accounting (MDA)
In the course of this four-week program, medical students from around the world get a close-up view of the everyday routines in an oncology clinic.

Topics and objectives: Participants spend the first part of the day on the oncology wards, learning the daily routines, accompanying patients from reception through diagnostic procedures to therapy sessions. The afternoons are taken up with courses on the latest diagnostic methods or therapeutic approaches, and discussion of individual case studies in small groups. In addition, they work with actors on aspects of problem-oriented communication, a vital element of the medical professional’s skill set. As well as getting to know the day-to-day routines on the wards, the students are introduced to clinical laboratory work and try their hand at image-based functional diagnostics.

Target group and application: The elective addresses senior medical students, particularly those from LMU Partner Universities, who attend this four-week rotation together with senior medical students from LMU. A German „study buddy“ is assigned to each participant from abroad.

Future prospects: The program will continue in 2020.

https://www.en.med.uni-muenchen.de/undergraduate/incoming-students/winter-schools/ows/index.html
Neurology Winter School since 2013

Klinikum der Universität München

The Neurology Winter School consist of a series of lectures, tutorials, seminars, bedside teachings, communication training and lab visits with a particular focus on Neurology.

Topics and objectives:
- Principles of neurology and neural science
- Intersections with neurosurgery, neuroradiology and psychiatry
- Methods of diagnosis and treatment

The international students choose a field of interest for patient contact and rounds and integrate into the medical team during the whole Winter School. They attended the daily neurological review conducted by the staff specialists at the Medical Center, hospitalized patients and discuss the anamnesis of physical examination and test results as well as the adequate treatment with their respective ward doctors or consultants.

Furthermore, specific tutorials instruct the students how to discuss clinical cases in a problem-oriented and cooperative manner. Small group training sessions and seminars involve diagnostic tools in neurology, interpersonal communication, e.g. "Breaking Bad News", simulations based on standardized patients and other elements of the medical professional’s skill set.

The Neurology Winter School also features an excursion to the Schön Klinik Bad Aibling, one of the largest and most renowned neurological rehabilitation centres in Europe for stroke and craniocerebral injury.

Target group and application: The elective addresses senior medical students, particularly those from LMU Partner Universities, who attend this four-week rotation together with senior medical students from LMU. A German „study buddy“ is assigned to each participant from abroad.

Future prospects: The program will continue in 2020.

https://www.en.med.uni-muenchen.de/undergraduate/incoming-students/winter-schools/nws/index.html
From Bench to Bedside - Medical Research Summer since 2019

Klinikum der Universität München

The Faculty of Medicine and the University Hospital of the Ludwig-Maximilians-University (LMU) Munich are among Europe’s leading centers of scholarly medicine. LMU offers medical students from around the world the chance to gain insight into medical research. In a four-week programme, students get a better understanding of the diversity of medical research.

Physicians have to make their treatment decisions based on empirically proven evidence. But to do so they need to understand the medical literature and to interpret the data published in different studies.

From Bench to Bedside students:
• are exposed to medical research in an academic medical environment
• learn about the different research methods as well as the pros and cons of using them for various scientific problems
• meet international scientists undertaking research at LMU

During Lab Visits, students familiarize themselves with lab work and get the chance to ask questions and discuss ideas with experts in different fields. The opportunity to have ethical discussions with other international students from different cultural backgrounds and healthcare delivery systems about the benefits and limitations of research will be an enriching experience. They will also be able to learn more about scientific career development, and how research findings are incorporated in patient care.

Future prospects: The program will continue in 2020.

https://www.en.med.uni-muenchen.de/undergraduate/incoming-students/summer-schools/medr/index.html

<table>
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<th>Staff</th>
<th>Prof. Dr. med. Orsolya Genzel-Boroviczény</th>
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<tr>
<td>Academic Director/s</td>
<td>Lydia Schön</td>
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<tr>
<td>Academic Supervisor/s</td>
<td>Lisa Lechner, M.A.</td>
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<td>Home Countries of Participants</td>
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LMU Munich, Faculty of Law

MUST started in 2001 as an initiative of LMU’s Faculty of Law. Since its beginning it has included visits to relevant institutions, like the European Patent Office, the Federal Constitutional Court and the Federal Supreme Court of Justice in Karlsruhe. The program was initiated by Prof. Dr. Dagmar Coester-Waltjen and is now under the guidance of Prof. Dr. Ackermann.

Topics and objectives: The course provides an in-depth introduction to German and European Law. Special attention is devoted to areas that are of interest to foreign lawyers working in business law, i.e. corporate and competition law as well as business taxation. The program brings together exceptional lawyers and law students from many countries and provides the opportunity to create an international alumni network.

Target group and application: Any young lawyer or law student who has done at least one year of study at university level can apply for the program. Participants are selected on the basis of their qualifications and academic or practical experiences.

Certificates: At the end of the program participants have the opportunity to take an examination; successful participation in the examination is documented by a transcript with credits and grades issued by the Faculty of Law of LMU Munich. In addition, a Certificate of Attendance is given to all students.

To help participants get in touch more closely with the social environment and the subject matter a free and optional German language course was offered with 2 levels (absolute beginners, advanced beginners) with a workload of 8 x 2 hours in total.

Future prospects: The program has meanwhile become very well-established and has been integrated into the faculty. Thus it will surely continue in a similar manner in subsequent years.

www.must-misu.de
The 2019 MACIL Summer School had the following title: INTERNATIONAL LAW WITHOUT TERRITORY? – Governing spaces, resources and people beyond the confines of state territory. In an intensive two-week program taking place in Munich and Burghausen, different issues were addressed that extend beyond state territories and thus challenge the basic premises of international law.

Topics and objectives:

• The international legal framework for dealing with climate change
• The transnational legal regime for the regulation of foreign investments
• The international governance of the Internet
• The exploitation of resources in space
• The legal status of migrants, refugees and persons holding multiple citizenships
• The limits of state jurisdiction in marine areas
• The legal significance of the concepts of “territory” and “jurisdiction”

Students were awarded 4 ECTS credits for participation or 6 credits for handing in an additional essay.

Future prospects: The 9th MACIL session is going to take place in early August 2020.

www.macil-misu.de
European Studies
(Vienna - Prague - Munich) since 2005

Center for Applied Policy Research (CAP)
Chair of Political Systems and European Integration (LMU Munich)

Research on European affairs and on the European Union in particular is one of the core competencies of the Center for Applied Policy Research (CAP) and the Department of Political Science at the LMU. In the context of this core competence and efforts to promote international academic networking, Professor Dr. Dr. h.c. Werner Weidenfeld (Center for Applied Policy Research / CAP) and Professor Dr. Klaus H. Goetz (Chair of Political Systems and European Integration) developed appealing summer academies on European Studies. Providing the academic know-how and contacts, CAP initiated the European Studies Program in 2005.

Topics and objectives: The objective of the Summer Academy is to provide students with a broad understanding of institutional development and the economic, societal, political and philosophical dimensions of the European integration project. Furthermore, the course analyses Europe’s role as an international political and economic actor, as well as its relations to different countries and regions around the world. Students with different academic backgrounds and a general interest in European affairs benefit from each other in an intercultural and interdisciplinary learning process.

Target group and application: Prerequisites are a good basic knowledge about European politics, law, history and culture, and a strong interest in Europe in general. Class participation, especially in the discussions with experts, is essential for the success of this course and plays an important role in the grading process.

Certificates: Certificates with grades, transcript and ECTS credit points are received upon successful completion.

Future prospects: The European Studies program will continue in subsequent years.

www.es-misu.eu
Middle East Studies (Munich – Berlin) since 2014

Center for Applied Policy Research (CAP) at LMU Munich; Institute of Near and Middle Eastern Studies (INMO); Middle East and International Affairs Research Group (MEIA Research)

The Middle East is one of the most exciting as well as most critical world regions in terms of global politics, world economics and social and cultural affairs. In its history’s most recent, tumultuous turn in early 2011, a wavelike proliferation of popular protests and revolts against autocratic leaders swept away the long-standing regimes of the presidents Ben Ali in Tunisia, Mubarak in Egypt, Saleh in Yemen and Colonel Qaddafi in Libya. Syria turned into a civil war zone in which a heterogeneous opposition, supported by several external actors, fights against the Assad regime and against itself.

Other regimes, republics and monarchies, as well as Turkey and Iran have also felt the shock waves of popular uproar in recent years. Amidst the chaos, Al Qaeda and its affiliates have been working towards the establishment of a theocratic state transcending the Iraqi-Syrian border. Meanwhile, the conflict regarding the Iranian nuclear program intensified, then reached a surprising but limited truce in November 2013, which has been weakened by the confrontational policies of the US Administration under President Trump, supported by Saudi Arabia, the United Arab Emirates, and Israel.

The economic problems that were an important cause of the developments of the Arab Spring have not disappeared. In contrast, the ongoing political instability has aggravated the situation in Tunisia and Egypt.

Youth unemployment is still rising as are food prices, and the economically crucial tourism industry is far from recovering to pre-2011 levels. In the Arab Gulf monarchies, youth unemployment is also a growing problem and a future challenge for the survival of the rentier state economies. Since the outbreak of the Arab Spring, the heterogeneity and seeming irreconcilability of moral and religious ideals within the societies of Middle Eastern states have become apparent. Diverging opinions on the role of religion in politics and society, the aspect of religious freedom, the role of women, and other fundamental questions have split the societies of all regional states.

Against this background, the MEIA Middle East Summer School Program offers insights into these and other developments and enigmas of the region.

Future prospects: The program is planned to take place again in Munich and Berlin in 2019.

www.meia-misu.de
Munich Summer Curriculum (MSC): Electronic Media Studies and Internship Program since 2004

Center for Internet Research and Media Integration (CIM) at LMU Munich; in co-operation with The University of Cincinnati (UC), USA and The University of Colorado at Boulder (CU Boulder), USA

There has been a long-standing co-operation between the University of Cincinnati and LMU, Munich. In 2004, both UC and LMU responded successfully to a challenge grant from the German Marshall Plan, administered by the German Academic Exchange Service (DAAD), called “Study Abroad in Germany: Put Germany on Your Resume”. The following year, the MSC started as one of the partner programs of MISU®. Since 2011 the program is offered to students from across the US and the globe. In 2013, the University of Colorado at Boulder joined the MSC as a partner institution.

Topics and objectives: The curriculum starts with a „survival“ German language course, followed by a challenging subject-specific study program in the areas of media management, media theory/communications, electronic mass media technology, media ethics and media informatics & human computer interaction. The German language and theoretical courses are complemented by a four-week internship in a German media company located in the Munich area.

Target group and application: MSC addresses sophomore and junior students in relevant majors, such as journalism, mass communication, radio/television/film, business, electronic media, and digital design.

Courses are credit bearing (ECTS/US credits) and are graded. Certificates are awarded upon successful completion of the program. The US credits earned by US students generally count toward their degree requirements at their home institution.

Future prospects: Since DAAD funding ended, the attractiveness of the MSC remained high. In 2010 the quality of the program was underscored by receiving the quality seal from the prestigious Forum on Education Abroad (USA). The program is expected to continue.

www.msc-misu.de
Global Entrepreneurship Summer School (GESS)

The Global Entrepreneurship Summer School (GESS) is a collaborative project of the four university-based entrepreneurship centers in Munich.

The Global Entrepreneurship Summer School is a seven-day program where 140 university students come together in Munich, Querétaro, Shanghai and Cape Town to develop entrepreneurial solutions that meet the world’s biggest challenges. In the spirit of promoting “Billion Euro Projects To Take Climate Action”, we work on the UN Sustainable Development Goals aiming to empower students to become young responsible leaders who create positive change in our society.

Topics and objectives: At GESS, you will work in international and interdisciplinary teams on region-specific problems to develop your own idea that presents both a sustainable impact on society and a self-sustaining, profitable business model. Throughout GESS, your team will be partnered with a coach who will provide you with feedback and assistance on any technical questions, like how to test your idea with the community on-site. A series of interactive input sessions by renowned entrepreneurs will provide you with the complementary knowledge.

At the end of the course, you and your team will pitch your idea to a wide public audience – and you should definitely not miss the celebration afterwards!

Target group and application: Students between 18 – 35 years with a strong interest in entrepreneurship are eligible to apply.

Certificates: A certificate is awarded to all participants upon successful completion of the program.

Future prospects: There is a strong intent to continue this program in the following years. Next year’s topic will be announced on the website: www.globalsummerschool.org

Staff
Academic Head/s  Prof. Dr. Klaus Sailer, Andy Goldstein, Dr. Helmut Schoenenberger,
Academic Supervisor/s  The Social Entrepreneurship Akademie and staff of the four entrepreneurship centers
Program Management  Kristina Notz (international) Bernadette Stockl (Munich)

Dates  September 20 - 26, 2019 (Munich)
Dates differ depending on location

Locations  Querétaro, Munich, Shanghai, Cape Town

Costs
Tuition  119 Euros
Accommodation  depending on facility

Financial Support  Full board and accommodation is covered

Number of Participants  35
Home Countries of Participants  21

www.globalsummerschool.org
Summer Research “From Molecules to Behavior” (Amgen Scholars) since 2009

Munich Center for Neurosciences – Brain and Mind (MCN) at LMU Munich

Together with the University of Cambridge, the Karolinska Institutet in Stockholm, ETH Zurich and Institut Pasteur in Paris, LMU Munich was selected as a partner with the Amgen Foundation in order to establish an undergraduate summer research program in the fields of biology and biotechnology. Under the guidance of MCN, the Summer Academy “From Molecules to Behaviour” has been running now since 2009. Further participating institutes are: the LMU and LMU Klinikum; the Helmholtz Zentrum München; the Max-Planck Institutes of Biochemistry, Neurobiology and Psychiatry; and the Technical University of Munich. In 2019, 16 projects were offered in the research fields of biochemistry, cell, developmental, and molecular biology, genetics, microbiology, molecular medicine, cellular and organism neurobiology, computational neuroscience, cancer research, plant sciences and proteomics.

Topics and objectives: The program aims to increase learning and networking opportunities for undergraduate students committed to pursuing a career in science or engineering.

Target group and application: Qualified students are selected based upon overall academic success, qualified references, motivation to pursue research, and a sincere interest in pursuing a PhD and a career in science. Due to the requirements of the foundation, only students enrolled at European colleges and universities (according to the European Higher Education Area - EHEA) are eligible to participate.

Certificates: A certificate and transcript of activities is awarded by the programme coordination office at LMU.

Future prospects: The first proposal was approved by the Amgen Foundation for 2009 and 2010, which was followed by successful 2nd and 3rd phase proposals continuing the program through 2018. Most recently, the 4th funding phase was approved, extending the programme until 2022.

www.amgenscholars.mcn.lmu.de
Management Practices and Corporate Communications in a Global Environment since 2017

LMU Munich, Munich School of Management

The Munich School of Management at LMU - one of the leading universities for Business Administration in Europe - offers a unique summer program for students from around the world. The course takes place in the heart of Munich and addresses relevant topics of corporate communications as well as international management.

The goals of the course are:

- Understanding of the basics of international business and of the challenges confronting international and intercultural management
- Learning how to analyze business cases and how to apply theoretical concepts to real-world situations
- To develop superior strategies and achieve improved understanding of management communications, both on a corporate as well as on an individual level
- Learn how companies use communications to implement strategy and achieve competitive advantage
- Develop a broad array of negotiation skills experimentally
- Explore the major concepts and theories of bargaining and negotiation

To reach these goals, we will examine several cases, readings, and films that will help students to understand how corporate communications relate to international management. Considerable emphasis will be placed on simulations and role-playing as well.

Target group are bachelor students from all faculties and young professionals with an interest in international business and corporate communications. Prerequisites for participation are a basic knowledge of business administrations and a good command of written and spoken English. Every student receives an official transcript after the successful completion of all program requirements. The transcript shows the course name and contact hours, the number of acquired credits as well as the achieved grades.

Future prospects: The program will continue in 2020.

www.im-misu.de
Financial Statement Analysis and Valuation since 2018

LMU Munich, Institute for Accounting, Auditing and Analysis (AAA)

This course aims at making participants familiar with firms’ financial statements and financial statement analysis by enabling them to read and analyze them to their professional benefit. Hence, participants learn to consume, analyze and forecast financial statements. Adopting a user perspective, the program moves beyond the technical aspects of financial reporting and preparing accounts. Instead, based on these fundamentals, participants are able to understand the firm’s past business activities through the lens of financial statements. The course seeks to enable students to forecast a firm’s future business activities and to conduct a sound fundamental equity valuation to challenge market prices of real-world companies.

The aims of this course are threefold:

- To introduce students to financial reporting as the “language of business”. Participants learn to analyze and interpret financial statements in order to assess the key drivers of the underlying business
- To develop a structured forecast of the key value drivers as the most important ingredient of a company’s valuation. Especially important for managers, auditors, regulators, analysts and investors
- To apply the most common valuation models to challenge the current stock prices of real-world companies. Participants are able to critically assess assumptions inherent in stock prices
- To reach these goals, participants will examine several cases, readings, and/or films that will help students to understand how corporate communications relate to international management. Considerable emphasis will be placed on simulations and role-playing as well.

This program is offered for Bachelor graduates, Masters graduates and young scientists as well as to support their successful placement in attractive fields of activity.

Prerequisites for participation are a good command of written and spoken English. Lectures, presentations and examinations are held in English. Knowledge of German is not a prerequisite. The program will continue in 2020.

www.fav-misu.de
Machine Learning and Data Analytics in Finance and Accounting (MDA) since 2019

LMU Munich, Institute for Accounting, Auditing and Analysis (AAA)

An increasingly complex global business environment requires firms’ to make use of the large amounts of data out there in order to make better decisions. Machine learning allows to “automatically detect patterns in data, and then use the uncovered patterns to predict future data” (K. Murphy, Research Scientist at Google).

Using data analytics techniques, large data and detected patterns can be visualized and communicated to decision makers. Both, rapidly evolve and change businesses as well as companies’ financial processes. This opens up the possibility of using machine learning approaches to cope with complicated real-world financial problems that are too complex for humans.

As a result of participating in this course, a student is expected to

- understand the goals and capabilities of machine learning
- apply machine learning approaches using Python to real-world financial problems
- use important data analytics methods in Python to evaluate large data sets

This program is offered for Bachelor graduates, Masters graduates and young scientists as well as to support their successful placement in attractive fields of activity.

Prerequisites for participation are a good command of written and spoken English. Lectures, presentations and examinations are held in English. Knowledge of German is not a prerequisite. The program will continue in 2020.

www.mda-misu.de
MISU® German Language Courses

MISU® German Language Courses are available at beginners’, intermediate, and advanced levels; one of the courses also prepares for a DSH- or TestDaF-examination, a prerequisite for a degree study in Germany. Specialist classes, such as the „Fit for...“ courses complement the offer of MISU® German Courses.

- Summer German Language Course
- Study Preparation Program
- DSH- and TestDaF Preparation Course
- Fit for the B2 Certificate
- Fit for Management and Job
Summer German Language Course since 1998

International University Club Munich (IUCM e.V.)

These four-week language courses have been offered by IUCM since 1998 in close cooperation with the International Office of LMU Munich, and have been part of the MISU® since its beginning.

Topics and objectives: Participants aim to develop four basic skills: speaking, reading, writing, and listening. Special focus is laid on communication, in particular in the areas of culture and academic study. The courses also explore and examine social contexts with a look at everyday life and culture in Munich, and are supplemented by a variety of activities - such as excursions to points of local cultural significance. Trained language teachers, as well as student tutors, are prepared to help the participants along during the program’s various events. Since 2012 additional phonetics tutorials and theater workshops have been provided. In 2019, 50 students participated in the theater workshop and 65 in the phonetics tutorial.

Target group and application: The course is designed for foreign students in all areas of study.

Certificates: By regularly attending the classes students are awarded a certificate with ECTS credit points. This certificate details the number of lessons attended as well as the content and language level of the course in accordance with the regulations of the Council of Europe’s Common European Framework.

Future prospects: The course will definitely continue; only the number of courses of each language level varies during the years.

www.ssk-misu.de
Since 1996 the Study Preparation Program by LMU has been organized by the International University Club Munich (IUCM). Since 2013 the LMU partner Deutsch-Uni Online and Deutschkurse bei der Universität München e.V. joined in close cooperation with the International Office of LMU Munich.

Topics and objectives: LMU’s percentage of international students is about 15%, and several hundreds of foreign students take advantage of various study abroad programs – such as Erasmus – every year. The aim of the preparation courses is to provide these students with an intensive German language instruction, whilst giving them an orientation to student life in Munich as well, so that their studies will get off to a good start. Thus the language part is focussed upon the review and development of language fundamentals for study purposes.

Target group and application: Students with all levels of German knowledge, especially those who plan to continue studying at LMU as a degree or exchange student, can apply.

Certificates: By regularly attending the course students are awarded a certificate with ECTS credit points. This certificate details the number of lessons attended as well as the content and language level of the course in accordance with the regulations of the Council of Europe’s Common European Framework.

Future prospects: The program will certainly continue; only the number of classes varies during the years.

www.lmu-preparation.de
MISU® Summer Course:
DSH and TestDaF
Preparation Course

Deutschkurse bei der Universität München
(DKfA e.V.)

is an Intensive Course for advanced learners that Deutschkurse bei der Universität München e.V offers prior to the DSH or TestDaF exams in cooperation with the Office for International Office at the Ludwig-Maximilians-Universität of Munich and the „Munich International Summer University“ (MISU®). These exams are required for admission to higher education in Germany.

Language Program: Improving previous knowledge of German and at the same time preparing for the DSH exam and TestDaF exam: becoming familiar with the test format and practicing individual sections.

There is the opportunity to participate in the internal DSH in August
Examination Fee: 80 Euros

Target Group: Advanced learners of German with language level B2/C1 (in accordance with the Common European Framework of Reference for Languages).

German language learners, university applicants, students and graduates in all disciplines.

Information on date, cost, cultural program, ECTS credits, registration and payment: MISU Summer Courses: general information

www.dkfa.de/programm/Sprachkurse/sommerkurs

- **Staff**
  - Academic Head: Dr. Melanie Moll
  - Program Management: Angelika Reiter

- **Dates and Length**
  - August 5 - 29, 2019
total of 90 lessons

- **Credits**
  - 4.5 ECTS

- **Costs**
  - Tuition: 735 Euros
  - Accommodation: 410 Euros

- **Financial Support**
  - 6 DAAD scholarships

- **Number of Participants**
  - 18

- **Home Countries of Participants**
  - 15
Deutschkurse bei der Universität München (DKfA e.V.)

is an Intensive Course for very advanced learners that Deutschkurse bei der Universität München e.V. offers in cooperation with the International Office of the Ludwig-Maximilians-Universität of Munich and the „Munich International Summer University“ (MISU).

This course will help you to improve your German language skills to level B1/B2.

Grammatical structures, listening comprehension, reading comprehension and text production are rehearsed. At the same time you will have the opportunity to prepare yourself for the examination format B2.

A B2 certificate attests that you can communicate confidently in almost all everyday and work settings.

Target Group: German learners, working people, students

Staff
Academic Head
Dr. Melanie Moll

Program Management
Angelika Reiter

Dates and Length
August 5 - 29, 2019
total of 90 lessons

Credits
4.5 ECTS

Costs
Tuition
735 Euros

Accommodation
410 Euros

Number of Participants
16

Home Countries of Participants
10

www.dkfa.de/programm/sprachkurse/sommerkurs
MISU™MU Summer Course:
Fit for Management and Job

Deutschkurse bei der Universität München
(DKfA e.V.)

is an Intensive Course for very advanced learners that Deutschkurse bei der Universität München
e.V. offers in cooperation with the International Office of the Ludwig-Maximilians-Universität of
Munich and the „Munich International Summer University“ (MISU).

Objective: Refining academic German skills. The aim is to achieve proficiency across the spectrum
of academic communication, and thus academic communicative competence at a high level. The
general structures of academic language can be found in all disciplines. This is therefore not a
subject specific language course, but about conveying generally relevant academic content.

Target Group: Very advanced learners of German (students, PhD students, researchers) with lan-
guage level C1/C2 (in accordance with the Common European Framework of Reference for Lan-
guages), who use German at a high level in an academic environment and want to further improve
their existing skills.

Content: The emphasis in this course is placed on structures of academic German:
Deepening of academic vocabulary and grammar, writing academic texts, referencing and citation.
Information on date, cost, cultural program, ECTS credits, registration and payment: MISU Sum-
mer Courses: general information

www.dkfa.de/programm/sprachkurse/sommerkurs

- Staff
  - Academic Head
  - Program Management
  - Dr. Melanie Moll
  - Angelika Reiter

- Dates and Length
  - August 5 - 29, 2019
  - total of 90 lessons

- Credits
  - 4.5 ECTS

- Costs
  - Tuition
  - 735 Euros
  - Accommodation
  - 410 Euros

- Financial Support
  - 8 DAAD scholarships

- Number of Participants
  - 15

- Home Countries of Participants
  - 12
For selected partner universities of LMU Munich, MISU® offers customized partner programs, tailored to their individual and particular needs. In 2019, six dedicated partner programs in the fields of European Studies, German Language, Physics and Medicine were organized:

- European Studies for Australian Partner Universities
- European Studies for the National University of Singapore
- German immersion trip of the Physics Department of the National University of Singapore
- European Studies for students of the Chulalongkorn University Bangkok
- European Studies for Partner Universities from the China Academic Network (LMU-ChAN)
- CUHK-LMU Collaboration
Center for Applied Policy Research (CAP) and the Chair for Political Systems and European Integration at the LMU Munich

This Summer Academy of the CAP and the Chair for Political Systems and European Integration of the LMU Munich provides students of LMU partner universities in Australia with an introduction to Europe. It addresses various aspects of European affairs such as economic integration, European cooperation on justice and home affairs, as well as European foreign and security and culture. A particular emphasis of the program is on the relations between Europe, Australia and South East Asia and on a comparative analysis of regional integration. The course is open for students of different academic disciplines and fosters an interdisciplinary learning environment. The course combines different methodologies such as lectures, round-table discussions, group-work and students’ presentations.

Target group and application: Participants have a good basic knowledge of European politics, law, history and culture, and an interest in Europe in general.

Certificates: Certificates with grade, transcript and ECTS credit points are received upon successful completion.

Future prospects: The program took place in Munich, Berlin and Brussels and has been running since 2016. For the first time, the program will be open for students from different regions of the world in January 2020.

www.eu-misu.de
This Summer Academy of the CAP and the Chair of Political Systems and European Integration provides NUS – students from different faculties with an introduction to Europe. It addresses various aspects of European affairs such as economic integration, European cooperation on justice and home affairs, as well as European foreign security policy and culture. A particular emphasis of the program is on the EU’s current crises and how the EU’s member states struggle in finding a joint crisis response. The course is open for students of different academic disciplines and fosters an interdisciplinary learning environment. It combines different methodologies such as lectures, round-table discussions, group-work and students’ presentations.

Target group: Students with different academic backgrounds and a general interest in European integration. The course does require just a general knowledge about European politics, law, history or culture.

Certificates: Certificates with grade, transcript and ECTS credit points are received upon successful completion and are accepted by the NUS registrar’s office.

Future prospects: The program takes place in Munich, Prague and Vienna and has been running since 2008. It is expected to continue in 2020.

Staff
Academic Head
Prof. Dr. Dr. h.c. Werner Weidenfeld
Prof. Dr. Klaus H. Goetz
Academic Supervisor - Munich
Dr. des. Stefan Jagdhuber
Academic Supervisor - Vienna
Dr. Franco Algieri
Academic Supervisor - Prague
Prof. Dr. Dan Marek
Program Coordination
International University Club Munich (IUCM)

Dates and Length
June 3 - 28, 2019
60 contact hours

Credits
6 ECTS

Costs
Tuition
1000 Euros
Accommodation
600 Euros

Financial Support
20 MISU® partial waivers

Number of Participants
20
Home Country of Participants
2
German immersion trip of the Physics Department of the National University of Singapore

Faculty of Physics (LMU Munich)

This Summer Academy of the Faculty of Physics provides NUS – students from the faculty of Physics with continued education in their field. It addresses various aspects of Physics such as quantum optics and includes field trips to LMU’s Forschungs-Neutronenquelle (research neutron source) or the biophysics laboratory. A particular emphasis of the program are the well rounded and comprehensive extra curricular activities that frame the academic program. The course is based on lectures, which aim to broaden students understanding of their chosen field, social interaction with fellow scientists and students, and cultural activities. It combines different methodologies such as lectures, field trips, and activities to experience student life at LMU and in Bavaria, Germany. The program took place in Munich and Göttingen.

Target group: Students with an already established academic background in Physics.

- Staff
  Academic Head: Prof. Berthold-Georg (Berge) Englert
  Centre for Quantum Technologies and Department of Physics
  Jana Traupel, Faculty of Physics
  International University Club Munich (IUCM)

- Dates and Length
  June 14 - 28, 2019
  30 contact hours

- Financial Support
  Completely financed by the National University of Singapore

- Number of Participants
  17

- Home Country of Participants
  1
European Studies for students of the Chulalongkorn University Bangkok since 2011

Chair of Political Systems and European Integration (LMU Munich), Center for Applied Policy Research (CAP)

This Summer Academy exclusively invites students of the MA Program European Studies (MAEUS) of the Interdisciplinary Centre for European Studies at Chulalongkorn University’s Graduate School, Bangkok. It focuses in particular on Europe’s role as a political and economic actor in global affairs, as well as its relations with different countries and regions around the world. A particular emphasis is also put on the evaluation of students research projects for their master’s theses. The planning for the 2020 event has already begun.

www.maeus-misu.de

- **Staff**
  - Academic Head: Prof. Dr. Dr. h.c. Werner Weidenfeld
  - Academic Supervisor: Prof. Dr. Klaus H. Goetz
  - Program Coordination: Dr. des. Stefan Jagdhuber
  - International University Club Munich (IUCM)

- **Dates and Length**
  - May 23 - 26, 2019
  - 16 contact hours

- **Costs**
  - sponsored by MAEUS master program

- **Number of Participants**
  - 5

- **Home Countries of Participants**
  - 1
European Studies for LMU-ChAN
Partner Universities since 2008
Fudan University, Peking University
Renmin University, Shanghai Jiao Tong University
Tongji University, Tsinghua University
Zhejiang University, Nanjing University
The Chinese University of Hong Kong
University of Hong Kong

The Center for Applied Policy Research (CAP) and the Chair of Political Systems and European Integration at LMU Munich, in cooperation with the Institute for the Danube Region and Central Europe (IDM) and the European Academy of Sciences and Arts

In 2015 the summer school became part of the LMU-ChAN Network. Students from those universities get the opportunity to visit LMU Munich to improve their knowledge about the policy, society and culture of the European Union. The aim of the Summer Academy is to provide its participants with a basic understanding of the economic, societal, political and philosophical dimensions of the European integration process. A particular focus is laid on the European science and technology policy and on Europe’s role in international trade and finance. In 2019 the connecting theme for all European Studies Programs at LMU was “Next Europe”. This was the guideline from the European Academy of Sciences and Arts. Based on an interdisciplinary approach, the course combines different methodologies such as lectures, round-table discussions, group-work and students’ presentations along with excursions.

The Program took place in Munich and Vienna.

Future prospects: The program is expected to continue in 2020.

www.eu-china-misu.de
This Program provides an opportunity for medical students from the Chinese University of Hong Kong (CUHK) to undertake a clinical elective at the Ludwig-Maximilians-University (LMU) Munich.

LMU was among the first universities in Germany to adopt an innovative undergraduate medical curriculum, which was named MeCuM – the Medical Curriculum Munich. This curriculum is designed to equip students with professional skills, research qualifications and psychosocial expertise. MeCuM was developed on the basis of the knowledge and experience acquired during systematic faculty training courses, which were organized along the lines of the Harvard model of Problem-Oriented Learning (POL) in small groups.

MeCuM is a progressive method that introduces new teaching and learning techniques to students at all stages of training, and has since been adopted as a model for curriculum development at many other institutions of higher education.

Learning opportunities for CUHK elective students include:

- Participation in ward rounds, outpatient clinics and routine ward work
- Participation in tutorials, teaching rounds, workshops and simulation sessions

There are many opportunities for learning from patients within the unit, in addition to observing specific procedures. Students usually give a short presentation at the end of their attachment on a case they have seen or data they have collected.

Future prospects: The program will continue in 2020.

https://www.en.med.uni-muenchen.de/undergraduate/incoming-students/joint_programs/cuhk_lmu/index.html
MISU at Ludwig-Maximilians-Universität München is Germany’s biggest international summer university.

LMU is ranked 63th in the world and 1st in Germany.
Affixes

Academic Board

- Chair
  Prof. Dr. Hans van Ess

- Members
  Prof. Dr. h.c. Werner Weidenfeld, Department of Political Science
  Prof. Dr. Benedikt Grothe, Department of Biology
  Prof. Dr. Elisabeth Leiss, Department of German Studies
  Dr. Stefan Lauterbach, Director, International Office
  Kai Wede, Director, International University Club

- Office
  Bernd Hilker

MISU<sup>™</sup> Coordination and Administration

- MISU<sup>™</sup> Office
  c/o International Office
  Ludwigstr. 27 / II / G201
  Bernd Hilker
  misu.international@lmu.de

MISU<sup>™</sup> Organization

- International University Club Munich (IUCM e. V.)
  c/o International Office
  Geschwister-Scholl-Platz 1
  Kai Wede
  www.iucm.de
  contact@lmu-misu.de

Organizational Structure of MISU<sup>™</sup>

- MISU<sup>™</sup> Academic Board
  Concept, Quality Control
  Vice President LMU
  Prof. Dr. Hans van Ess

- MISU<sup>™</sup> Coordinator (Bernd Hilker)

- MISU<sup>™</sup> Managing Director (Kai Wede)

- Institutional Responsibility
  Coordination, Communication
  MISU Office (c/o International Office)

- Organisational Responsibility
  Program support, Logistics
  International University Club
  Munich, IUCM e.V.

- Academic Responsibility
  Academic program development and realization, Participant selection, Transcripts
  Faculties / other academic units with its respective directors
### MISU Participants 2012-2019*

<table>
<thead>
<tr>
<th>Number of Participants</th>
<th>Number of participants</th>
<th>Home Countries of participants</th>
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<tr>
<td>Complete</td>
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<tr>
<td>MISU Summer Academies</td>
<td>258</td>
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<tr>
<td>Language Courses</td>
<td>679</td>
<td>63</td>
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<tr>
<td>Partner Programs</td>
<td>125</td>
<td>9</td>
</tr>
</tbody>
</table>

### MISU Summer Academies

- Oncology Winter School: 20 (8 countries)
- Neurology Winter School: 10 (6 countries)
- Medical Research Summer School: 12 (8 countries)
- Munich University Summer Training (MUST): 25 (8 countries)
- Munich Advanced Course in International Law (MACIL): 18 (11 countries)
- European Studies (Munich–Vienna–Prague): 13 (5 countries)
- Middle East Studies (Munich–Vienna): 16 (12 countries)
- Munich Summer Curriculum (MSC): Electronic Media: 17 (4 countries)
- Global Entrepreneurship Summer School (GESS): 35 (21 countries)
- Amgen Scholars Program: 16 (14 countries)
- Management Practices and Corporate Communications: 24 (14 countries)
- Financial Statement Analysis and Valuation: 27 (16 countries)
- Machine Learning and Data Analytics: 25 (16 countries)

* Data has been recorded since 1998

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### Total number of students

- Summer German Classes
- MISU Summer Academies
- Partner Programs
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<tr>
<th><strong>Language Courses</strong></th>
<th>Number of participants</th>
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<td>European Studies (LMU-ChAN)</td>
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Evaluation

- Websites of the program were...
  - Precise: 93, 73, 18, 7, 3
  - Vague: 73, 18, 7, 3

- Pre-departure information
  - Reached me on time: 130, 43, 15, 3, 1
  - Reached me too late: 73, 18, 7, 3

- University facilities
  - Very satisfying: 100
  - Completely dissatisfying: 0

- Housing Facilities
  - Completely satisfying: 70, 61, 61
  - Completely dissatisfying: 17, 10, 13

- Staff of the program was approachable.
  - I completely agree: 144
  - I completely disagree: 29

- On site service and organizational staff (e.g. departure)
  - Completely satisfying: 120
  - Completely dissatisfying: 20

- Internet Access
  - Completely satisfying: 50
  - Completely dissatisfying: 10

- Extracurricular excursions and social program
  - Completely satisfying: 120
  - Completely dissatisfying: 10
The course was intellectually stimulating: teaching methods were...

I would recommend this program to friends and fellow students.

I would consider returning to LMU at a later point in my academic education.

Overall I would rate my program

Through participation my level of experience and knowledge increased.
ABOUT MISU AT LMU MUNICH

Summer is a great time to be a student at LMU Munich and in Europe! Every year, more than 1000 students from no less than 80 countries make Munich International Summer University (MISU) a truly international experience. Benefit from access to renowned professors who will inspire you to broaden your thinking and your goals. Gain credit towards your degree: Deepen your knowledge in your chosen field in one of our academic programs, join a partner program from your university or take a German language class.